Run Your Practice Like A Business

Cameron Hemphill
Growth99.com
@growth99_insta

Get Your Head Right!

- Beat The Sun Up
- Wake Up Correctly (No email, No Social, Nothing To Distract Your Mind)
- Goal Set / Goal Review
- Gratitude Walk (previous day reflect, Big Wins)
- Breathing Technique (Wim Hof)
- Exercise (Business Owners Have Fit Minds, Souls, and Brains)
- Learn When You Exercise (Less Music)
- Vitamins - Fasting – Healthy Eating…..
- Go TIME!

Your Why!

- **Understand Your Why!**
- Carry Your Why In Your Pocket
- Your Why Will Keep You Going
- Your Why Sees Light
- Your Why Changes Your World
- Your Why Is Why You Are Here

- **Not Understanding Your Why!**
- Roadblocks
- Client Issues
- Employee Issues
- Burn out
- DONE!

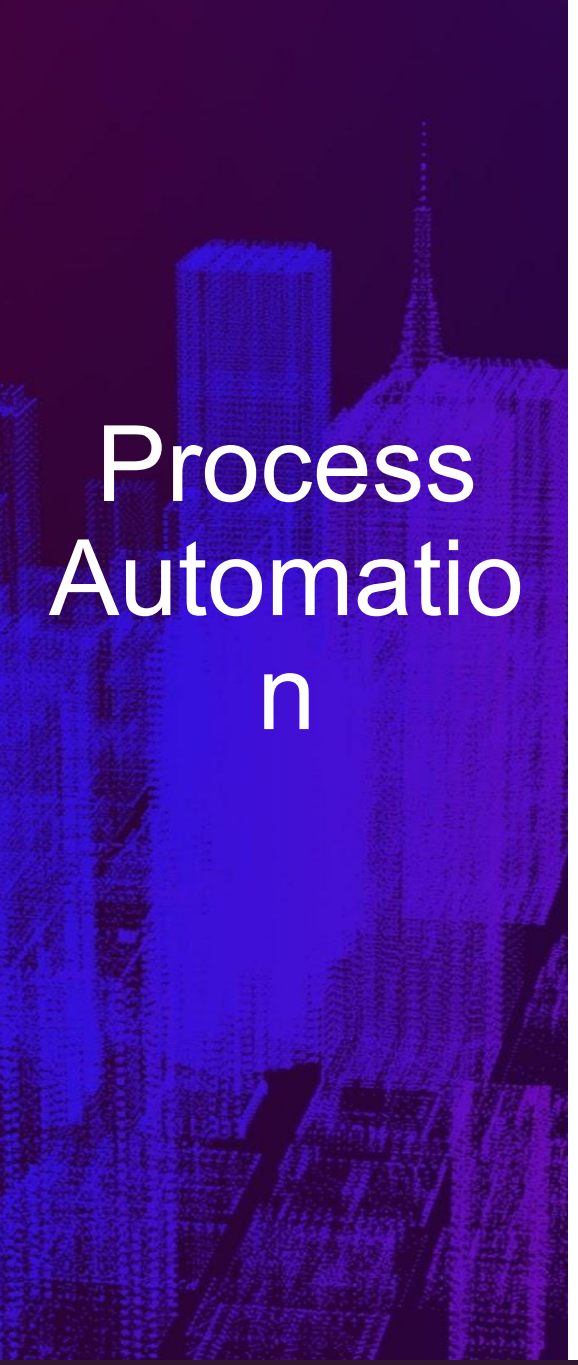
Technology Importance

Why To Have A Tech Stack?

- Technology Improves Efficiency
- Technology Is Cheap
- Technology Will Help You Scale
- Technology Can Talk To Each other

Issues With No Tech Stack!

- **Not Efficient**
- **Spending Money On People Where they are doing Mundane jobs and not getting full value**
- **Not Scalable**
- **Work Smarter Not Harder**



Power of Process Automation:

1. Lead Capture: Websites, Landing Pages, IG, FB, Ads, Google Paid Media, (Anywhere you have a online form or online booking)
2. Data is ”KEY” (Who owns the data rules)
3. CRM + EMR (Customer Relationship Management) (Electronic Medical Record)
4. Monetize Your Data (Email Drip, SMS Drip, Social Media Connection)
5. Lead – Client – Rebook – Referral – Membership – Recurring Revenue

Check Out Process:

Payment – Google Review – Social Media Tag
$$$$$$$$$

Where Does Your Audience Live?
They Live Online!!!
They Are Savvy!!

1. Your Customers Live On Google Search (Savvy)
2. Your Customers Live On Social Media (FB, IG, Snap, Tick Tock)
3. Your Customers Live On Phones (IPhone, Android)

The Buyer Journey:
Online Search
Google Reviews
Google Map
Website
Social Media Verification
Online Booking

(NEW CUSTOMER– Then Monetize That Customer)

Cameron Hemphill

CEO – Growth99

“My Passion Is Seeing Your Hard Work Payoff”

@growth99_insta

Processing
input near = 0.5;
plot EMA5 = ExpAverage(close, 5);
EMA5.SetStyle(Curve.SHORT_DASH);
plot SMA9 = Average(close, 9);
SMA9.SetStyle(Curve.SHORT_DASH);
plot EMA50 = ExpAverage(close, 50);
EMA50.SetStyle(Curve.SHORT_DASH);
def AP = GetAggregationPeriod();
plot MA1 = Average(close, length);
plot MA2 ;
if AP== AggregationPeriod.MIN
{ MA2 = Average(close
(period = AggregationPeriod.FIVE_MIN),
length); } else
if
AESTHETIC NEXT
Powered by AR
3.0
Analysing data
QUESTIONS?
Cameron Hemphill
Growth99.com
@growth99_insta
Sales@growth99.com