



## Customer Story Form Med Spa

*Form Med Spa is a high-end med spa in Salt Lake City where everything is designed and crafted to create a comfortable, relaxing, and upbeat atmosphere. The spa presents a pleasing and comfortable atmosphere where patients can escape stresses while experiencing professional treatment. Every patient is an individual, and to Form Spa, "the face represents our identity to the outside world, to our friends, to our family and most importantly to ourselves." The goal of Form Spa is to enhance the elements you have in your face and to provide patients with healthy, glowing, and individual. The spa provides teeth whitening, chemical peels, and dermaplaning. We offer massage, microneedling with PRP, rejuvenation, facial waxing, and many more. CoolSculpting, one of the most popular ways to sculpt your body, is available at Form Med Spa.*

### Challenge

Form Med Spa had a website with a high bounce rate, but the site wasn't configured for mobile. The website designer that Form Med Spa was working with was also working with the competition right down the road. Form Med Spa had three websites they wanted to combine into a master website – the spa and the websites of the doctors. They wanted to save costs by combining the three websites into one master website that would also provide customers with all the information they needed in one place.

### Solution

Form Med Spa turned to Growth99 to manage the challenge of combining three websites into one. Growth99 designed a website for Form Med Spa that combined all three websites into a more cost-effective way to manage their websites. Growth99 configured mobile for Form Med Spa plus we were able to also provide Form Med Spa with a solution to book appointments online. This greatly helped handle patients with more efficiency and accuracy.

The Website designed by Growth99 provides Form Med Spa with a site that is readable and understandable, easy to navigate, and all forms are user-friendly. Any questions, changes, or concerns that Form Med Spa may have are answered quickly and efficiently by Growth99.

### AT A GLANCE

**Company :** Form Med Spa

**Business :** Med Spa

**Location :** Salt Lake City, UT

**Customer Since :** 2018

**Website :** <http://www.formmedspa.com>

**Use Case :** Growth99 developed a website including three websites into one economic and pleasing site. Growth99 configured mobile for Form Med Spa, added a button to allow patients to book an appointment, and provided a way for the Spa to collect reviews to increase their visibility.

#### Form Med Spa

Daniel Ward, M.D. says

*"Very transparent with costs and upfront on expectations."*