

Customer Story

GLO Aesthetics

To channel that inner glow - that's what the experts of GLO Aesthetics aim to offer for their patients. Founded by Diana Adams RN BSN and under the medical direction of Dr. Mark Hamed, the aesthetic professionals of GLO Aesthetics makes sure that beauty and wellness is balanced with an excellent infusion of positivity and confidence! In fact, Diana's expansive experience in the medical aesthetics industry has proven to be one of the best reasons why more people choose to book for GLO Aesthetics services - the results matter in this medical spa!

The GLO Aesthetics med spa offers several services, with facial restoration treated as its main offering. Treating skin as a work of art, GLO Aesthetics staff take the time to understand each client's case, before crafting and offering a solution that will best address unique needs. The experience is what matters in this beauty and skin center!

Challenge

Although Diana and her team in GLO Aesthetics enjoy impressive word of mouth, this medical spa suffered from having to deal with a slow and sluggish website. Worse, GLO Aesthetics didn't have any solid SEO plan in place. The opportunity to tap into a profitable market was lost to the team - a pity, considering the impressive services that they've been offering to their regular customers!

Solution

GLO Aesthetics then decided that to maximize their online exposure, the medical spa would need the help from experts. Growth99 offered Diana and her team the solution they've been looking for, starting off with a website revamp into a sleek and fast look that best reflects the med spa.

Also, Growth99 made sure to integrate a better SEO strategy that will work for the med spa. Aiming for long-term engagement, GLO Aesthetics soon enjoyed a better Google search ranking, better relations with both new and existing clients, and a more efficient and streamlined online booking service for everyone to make use of. Best of all, the new GLO Aesthetics website has been made to be compatible for all sorts of mobile devices, making the experience better for everyone.

After all, isn't GLO Aesthetics about the experience and the results? That's what Growth99 offered for the medical spa as well!

AT A GLANCE

Company : GLO Aesthetics

Business : Medical Spa

Location : Rochester, MI

Customer Since : 2020

Website :

<https://gloaesthetics.com/>

Use Case : The client wanted a faster website that allowed for better customer experience. Additionally, the website needed to be mobile-friendly as well.

GLO Aesthetics Says,

"The Growth99 organization is extremely helpful and very talented in web design, SEO, content, blogs, website changes, and have world-class support."