

Customer Story

Glow Laser & Beauty Center

Glow Laser & Beauty Center is a professional and certified aesthetics and laser spa. The spa is dedicated to helping clients improve their appearance and find their inner Glow. Glow Laser provides personalized care, listens to your wants and desires, and designs a customized treatment plan to fit what you want.

Glow Laser provides treatments with the HALO Hybrid fractional laser, Vampire procedures, and CoolSculpting. The medspa also emphasizes radiofrequency treatment, collagen induction therapy, hydrofacials, chemical peels, and sclerotherapy.

Challenge

Dr. Lin is a doctor at a medical college and decided to open a medspa. Dr. Lin needed a completely new website designed from the ground up. He was looking for an online presence, SEO content, and a company that could provide a high level of support.

Solution

Growth99 took up the challenge to build a website that would showcase Glow Laser and provide an easy-to-navigate website. The website includes an About us page that gives the particulars on Dr. Lin and his credentials, a way to capture reviews from patients, and the contact information. Growth99 also added a button on the website to "Book a Visit." The website site is developed to be informational and user-friendly.

AT A GLANCE

Company : Glow Laser & Beauty Center

Business : Med/Spa

Location : Erie, PA

Customer Since : 2018

Website :

<http://www.glowlaserbeauty.com>

Use Case : Growth99 developed a website to the specification of the customer that is easy to navigate, colorful, and informative. The website is designed to capture patient reviews and book visits to the spa.

Glow Laser

Dr. Lin, Owner of Glow Laser, says

"Very pleased with Growth99 and what they provide on marketing and technology."