



Customer Story

Health & Fitness The Truth

Christopher McGee aims to simplify workout routines - by telling the truth. Offering fitness programs specific to an individual's needs, Christopher makes sure that goals are met, with no gimmicks whatsoever.

Having over a decade of training experience and certified in different health and fitness fields, Christopher's broad, deep, and focused understanding of nutrition and exercise will surely bring out one's full potential.

Challenge

Christopher knew that he has what it takes to excel in the fitness industry. His track record and satisfied clients are more than enough reasons to get into his program. One thing is lacking, though: a solid online presence to sell his nutrition and fitness training courses.

Solution

Growth99 created a user-friendly website that not only marketed Christopher's services online but assured him of more clients as well. SEO reach and maintenance have been applied on the site, paid media exposure, and inclusion of an online store to convert leads to customers have been integrated on the site.

Christopher now maximizes his online presence with a weekly increase in sales. Additionally, Christopher's course material has now been converted into an ebook, which can be purchased on his website's store.

AT A GLANCE

Company : Health & Fitness The Truth

Business : Nutrition and Fitness Training

Location : E Murray-Holliday Road SLC, UT

Customer Since : 2019

Website :
<https://healthfitnesstruth.com/>

Use Case : Developed a website to help the client get out of the brick and mortar space.

Health & Fitness The Truth Says,

Growth99 backs up "what they say they will do". I also love that they do unlimited changes for the monthly fee we pay.