

Customer Story

iContour Anti-Aging Center

The iContour Anti-Aging Center just doesn't take pride that the clinic is equipped with the best aesthetic technology and headlined by the best in the wellness industry. In fact, the very first thing that patients who visit this center would notice is just how clean the place is!

And it's all because the center's founder, Marie Foley's ideals! Owing to her experience as an OR nurse, the iContour Anti-Aging Center's founder knows just how important infection control is. Knowing that the slight disruption in the center's facilities can cause problems for patients, the iContour Anti-Aging Center constantly sterilizes and makes use of personal protective equipment to make sure that all procedures done in the clinic are safe and clean.

After all, the clinic is known for its reputable anti-aging treatments! Beautiful transformations are made possible in the iContour Anti-Aging Center, all because of the expert aestheticians' dedication and the defined case of making sure that everything in the area is sterilized!

Challenge

The iContour Anti-Aging Center did lack in one crucial aspect: reaching out online to the people that matter! The center wanted an online solution that will not only bring in more revenue - they want a nice website solution that will best engage their clients as well! Also, the center needed a more organic way to connect with clients - nothing forced, and if possible, something that will best reflect the ideals they showcase in their center.

It was problematic, considering that the iContour Anti-Aging Center had no online presence at all - a pity, considering just how efficient their medical spa services are!

Solution

And what better way to seek help and actually see results than through social media? Seeing just how successful Growth99 is with clients in the medical spa industry, the iContour Anti-Aging Center reached out for a partnership.

Growth99 first provided an efficient and sound SEO strategy for the iContour Anti-Aging Center's long-term goals. And knowing the importance and accessibility of smart devices, Growth99 made sure that the SEO strategy integrates seamlessly with a mobile-friendly approach.

Knowing the importance of social media presence as well, Growth99 made sure to connect online bookings with social media clicks. This approach streamlines the entire customer experience, driving both client engagement and revenue up!

AT A GLANCE

Company : iContour Anti-Aging Center

Business : Anti-Aging Center

Location : Boston, MA

Customer Since : 2020

Website :

<https://icontouranti-agingcenter.com>

Use Case : The client, through social media, reached out to Growth99 to give its website a fresh and better change.

iContour Anti-Aging Center Says,

"Growth99 has the best support we have found. They are quick and responsive to assist us."