



## Customer Story

# Aesthetic Center Of Plastic Surgery

*The Aesthetic Center Of Plastic Surgery was established with an aim to help people who wish to seek professional help to maintain or enhance their physical appearance. A team of qualified professionals having expertise in the field of plastic surgery guide and assist patients through every step from their first consultation right up to the post-surgical recovery.*

*The certified facility offers a number of services like laser skin procedures, face enhancing surgeries, liposuction procedure, tattoo removal procedure among others. The Aesthetic Center Of Plastic Surgery is a brainchild of Dr. Rick Paulson (M.D) an eminent plastic surgeon with over two decades of experience in the medical field. He along with his team of nurse practitioners and other treatment experts offer comprehensive aesthetic solutions to patients.*

### Challenge

Aesthetic Center Of Plastic Surgery came in touch with Growth99 in October 2020 when they were searching for a company having good SEO and digital marketing experience. They wanted their online presence to be better than before through means of a fast and easily accessible website. They also required better strategies to increase their influence on potential patients via social media platforms. A strong digital marketing strategy was required to set the wheels turning.

### Solution

Growth99 worked towards migration to a new, better and faster website for Aesthetic Center Of Plastic Surgery. Advanced SEO techniques helped to increase the number of online patient bookings and the number of happy patients as well. The Aesthetic Center Of Plastic Surgery now has an increasing patient base and a number of positive patient reviews as well. SEO driven content and blogs are attracting more people to the website with many of them setting up appointments for themselves.

### AT A GLANCE

**Company :** Aesthetic Center of Plastic Surgery

**Business :** Aesthetic Medicine Clinic

**Location :** Bismarck, Minot and Dickinson, North Dakota

**Customer Since :** October 2020

**Website :**

<https://theaestheticcenter.net/>

**Use Case :** Aesthetic Center of Plastic Surgery was offered a refurbished website which increased their online bookings and number of positive patient reviews.

#### Aesthetic Center Of Plastic Surgery Says,

*"Growth99 has been a pleasure to work with! Their team is quick at making changes and making sure everything is exactly how we like it. We love our new site!"*