

Customer Story

Glow Laser And Beauty

Glow laser and beauty center is an aesthetic medicine center offering a myriad of preventive wellness and anti-ageing services. Combining advanced cosmetology techniques with beauty basics has allowed Glow Laser and Beauty to come up with new aesthetic treatment methods. Glow Laser And Beauty is one of the few spas offering the highly advanced Halo Hybrid Fraction Laser treatments.

Glow Laser and Beauty is a certified laser spa where the sole aim is to offer the best possible services in order to enhance the appearance of their patients. The team at Glow Laser and Beauty offers personalized treatment and post procedure care.

Challenge

Glow Laser and Beauty center has been associated with Growth99 since March 2019. They wanted Growth99 to do digital marketing branding and reputation management for their spa. Glow Laser and Beauty center also wanted a website that was easy to navigate for their users and was impressive at the same time.

They were looking to attract more organic traffic through the means of their new website with the intent of increasing the number of online bookings and their patient base.

Solution

Strong SEO strategy, monthly blogs and SEO driven word content were the main focus areas for Growth99 as they worked towards increasing the web presence for Glow Laser And Beauty. By uploading relevant and quality content regularly the number of people using the website of Glow Laser and Beauty grew steadily.

They experienced a surge in their online bookings following migration to a brand new, aesthetically pleasing website. Glow Laser and Beauty is rapidly climbing the ladder of success by becoming one of the best spas in the state.

AT A GLANCE

Company : Glow Laser And Beauty Center

Business : Aesthetic Medicine Clinic

Location : Erie, Pennsylvania

Customer Since : March 2019

Website :

<https://glowlaserbeauty.com/>

Use Case : Glow Laser And Beauty experienced a surge in their online bookings and number of website users after Growth99 used strong SEO strategy to enhance their online presence.

Glow Laser And Beauty Says,

"Growth99 has been great to work with. Their support team is quick and easy and our website is beautiful!"