

Customer Story

Integracare Medical Care And Aesthetics

Integracare Medical Care and Aesthetics is a medspa offering comprehensive wellness services that combine beauty essentials with aesthetic medicine. Advanced preventive and restorative health services for skin care, hair care and weight management are all offered under one roof. Advanced techniques are used to provide anti-ageing treatments like Botox fillers, PDO threads, microneedling, Kybella.

Integracare has been founded by Monica C. Bruna who has several years of experience as a certified nurse practitioner. A team of staff comprising of experienced clinicians, cosmetic experts, nurse practitioners and other experienced professionals provides personalized care to each and every patient. A customized treatment plan is made for each patient right from pre-treatment counseling to post-treatment healthcare.

Challenge

Growth99 and Integracare began their association in November 2020, when the later was looking to build a new and user friendly website. Integracare wanted to increase their web presence and rank higher in online searches. They were looking to connect with more people by showcasing their services and facilities through a patient friendly website. Integracare was not equipped with a robust website when they initially contacted Growth99.

Solution

Growth99 focused their attention on creating a website for Integracare that was a refurbished version of their previous website. The number of users visiting this new website increased steadily and there were more number of online bookings than earlier. A strong branding strategy and advanced SEO techniques helped Integracare to gain traction for their online traffic. Their new website is easy to navigate, esthetically pleasing and impressive to the users.

AT A GLANCE

Company : Integracare Medical Care and Aesthetics

Business : Medspa and Skin Care Center

Location : Vineyard, Utah

Customer Since : November 2020

Website :

<https://integracaremedaesthetics.com/>

Use Case : A brand new website which was user friendly and impressive was created by Growth99 for Integracare. SEO techniques helped to increase organic traffic and led to more online bookings to avail services offered at Integracare.

Integracare Medical Care and Aesthetics Says,

"Growth99 is great! They made this process so easy and have been so patient with my needs to make my website represent me."