



EC MEDICAL GROUP

GROWTH99

## Customer Story EC Medical Group

*EC Medical group is a medical spa offering several wellness therapies and preventive healthcare treatment. Anti-ageing skin treatment, medspa treatment, hormone therapy and IV therapy are some of the therapies offered here. The team of staff at EC medical group assists each of their clients throughout their journey towards a rejuvenated and youthful health.*

*Medical assistants, nurse practitioners aestheticians and other qualified professionals manage the patient's treatment right from pre-procedure counseling to post-procedure medical care. Botox fillers, wrinkle relaxers, Vitamin IV therapy, HCG diet, stem cell therapy are performed using the most advanced and safest techniques.*

### Challenge

EC Medical group contacted Growth99 in 2020 as they were in need of advanced digital marketing strategy for their website. They wanted to appear more prominently in web searches and were also looking to attract more website users. EC Medical group wanted Growth99 to manage their social media marketing strategy as well. They wanted to gain traction for their website and increase the number of online bookings.

### Solution

Growth99 implemented strong SEO technique to ensure that EC Medical group appeared higher up during web searches. A well planned digital marketing strategy saw a rapid increase in the number of organic leads for EC Medical group. Users were impressed with the new website due to presence of SEO driven blogs and other informative content. EC Medical group has witnessed positive business growth due to advance SEO strategy used for their website by Growth99.

### AT A GLANCE

**Company :** EC Medical Group

**Business :** Medspa and IV Hydration Clinic

**Location :** Santee, California

**Customer Since :** 2020

**Website :**

<https://ecmedicalgroup.com/>

**Use Case :** Search Engine Optimization techniques used by Growth99 helped EC Medical group to see tremendous business growth. They are among the top medspas in the neighborhood.

#### EC Medical Group Says,

*"Growth99 Shows up day and night for support on all aspects of our service agreement"*