



Customer Story Lux Injections

Lux Injections is an aesthetic medicine clinic specializing in providing anti-ageing as well as cosmetic treatment using injectables and other advanced techniques. Botox, dermal fillers, dermabrasion and dermaplaning are some of the treatments offered to clients at Lux Injections. By offering customized treatment packages, client comfort is given highest priority at Lux injections.

Carli Reidhead who is a Registered Nurse is the brain behind Lux Injections, which is a successful clinic. A team of well trained professionals cater to each need of their clients who come in for treatment. A pre-treatment consultation and personalized post-procedure experience is something which makes Lux Injections stand apart in the eyes of clients.

Challenge

Lux Injections and Growth99 have partnered up with each other since the year 2020. Lux injections was a direct referral from another client of Growth99 and was looking for a business partner to handle their online reputation management. They were looking for someone for SEO management, social media marketing and website development. Lux Injections wanted more clients to approach them through their online bookings system.

Solution

Growth99 worked on developing a new and fast website for Lux Injections. They made use of advanced SEO techniques and digital marketing strategy for Lux Injections website. Use of appropriate keywords helped Lux Injections appear more prominently on Google searches and social media platforms. They have witnessed a positive growth in their business since they have migrated their functioning to a brand new website.

AT A GLANCE

Company : Lux Injections

Business : Aesthetic Medicine Clinic

Location : Mesa, Arizona

Customer Since : 2020

Website :

<https://luxinjections.com/>

Use Case : Lux Injections is enjoying an ever increasing client base since migrating to a new website designed by Growth99. The number of organic leads converting into solid online bookings is improving day by day.

Lux Injection Says,

"With compounding efforts of a robust website and strategic search engine optimization we have been able to catapult our business to new levels."