

## Customer Story

# Vera Bella Aesthetics

*Vera Bella Aesthetics is an aesthetic medspa combining holistic concepts of beauty and health to offer a range of wellness services. Skin care and anti-ageing services designed using the most advanced technology in the field are offered to clients who wish to have a rejuvenating spa experience.*

*Lea Gattoni channeled her passion for medical aesthetics towards starting Vera Bella Aesthetics with a view to help women rediscover their own beauty. All treatments offered here are with the intention of helping enhance one's wellness and appearance, and not for changing anyone's original looks.*

### Challenge

Vera Bella chose Growth99 as they were looking for a partner to represent their brand in a way that was fruitful to their website. They wanted Growth99 to design a website that was impressive and would enhance their online presence. Vera Bella wanted to partner with a company that would use good SEO strategy to increase their organic traffic. They were looking to attract more users to their website and get a good number of online bookings for their services.

### Solution

Growth99 designed a website for Vera Bella Aesthetics that was easy to navigate and attractive to the users. SEO driven word content and informative blogs were uploaded regularly to increase traction towards the website. The layout of website and SEO strategy designed by Growth99 helped to reflect the services offered at Vera Bella Aesthetics with more clarity. Vera Bella Aesthetics now enjoys immense online popularity on several platforms and social media as well.

### AT A GLANCE

**Company :** Vera Bella Aesthetics

**Business :** Aesthetic Medspa

**Location :** Los Angeles, California

**Customer Since :** February 2020

**Website :**

<https://verabellaaesthetics.com/>

**Use Case :** Growth99 developed an aesthetically pleasing website for Vera Bella Aesthetics which helped to increase the online presence for the medspa.

#### Vera Bella Aesthetics Says,

*"Growth99 has been such a pleasure to work with. Their team is created such a beautiful website that represents our"*