

Customer Story

Curated Medical

Curated medical is an aesthetic medicine spa that provides the best anti-ageing and skin care treatment in the neighbourhood. Katie Mann who is a certified family nurse practitioner is the brain behind this state-of-the-art spa. Beauty meets cosmetic medicine here, as the most advanced technology in the field of aesthetic medicine is combined with age old beauty secrets.

Customized treatment plans are created for each client after a thorough consultation to understand their requirements. QWO cellulite treatment, Kybella, Vivavce radio frequency microneedling are some of the treatment services offered at Curated Medical.

Challenge

Curated Medical contacted Growth99 in 2021 for website designing and brand management. Curated Medical was planning to open up at a new location and were looking to increase their online popularity for the same. They wanted to create a brand name for themselves by displaying their services and facilities on their website. Curated Medical hoped to attract more clients for their website with the help of strong digital marketing and branding.

Solution

Growth99 began creating a brand name for Curated Medical by working on a new and robust website. This website was easy to use, showed all the services available at the spa and was very eye-catching. The number of organic leads and their conversions to solid bookings began increasing very soon. The unique SEO strategy implemented by Growth99 helped the website of Curated Medical to rank higher up during web searches.

AT A GLANCE

Company : Curated Medical

Business : Aesthetic Medicine Spa

Location : Scottsdale, Arizona

Customer Since : 2021

Website :

<https://curatedmed.com/>

Use Case : Growth99 implemented strong SEO strategy and digital marketing methods to help Curated Medical scale their business in a great manner.

Curated Medical Says,

"Growth99 is amazing at what they do! They are very responsive and have a lot of passion."