

## Customer Story

# Ageless Aesthetics LLC

*Ageless Aesthetics LLC is a medical spa and wellness center offering a variety of anti-ageing services to their clients in the form of cosmetic and beauty treatment. Rachel Garrett, a cosmetic nurse injector by profession, started Ageless Aesthetics LLC to pursue her passion for aesthetic medicine.*

*She has a goal to be able to provide her clients with a youthful transformation while retaining their natural beauty and appearance. Rachel keeps her knowledge and skills about medical aesthetics updated by attending webinars, courses and training sessions. Microneedling, Kybella, Sculptra, Botox fillers, I.V. vitamin therapy are some of the procedures performed as part of anti-ageing services. There are several treatment packages available for women who want to avail multiple services. Customized treatment plans are also designed as per client requirements.*

### Challenge

Rachel Garrett approached Growth99 in the year 2020 with the aim of having a reliable digital marketing partner for Ageless Aesthetics LLC. Prior to connecting with Growth99, Ageless Aesthetics LLC did not have a digital presence or online popularity.

Rachel wanted to have a fully functional website that would portray the facilities and services that her spa offers. She wanted to increase her client base with the help of online bookings and organic lead generation. Rachel wanted Ageless Aesthetics LLC to have a strong social media presence as well.

### Solution

Growth99 focused on designing a new website for Ageless Aesthetics LLC that was robust, fast and easy to navigate. Website users were greatly impressed due to informative blogs and other word content being posted regularly on the website. The website began getting more traction than ever which led to an increase in the number of online bookings.

Due to advanced SEO techniques, the website of Ageless Aesthetics LLC began ranking higher on various online platforms.

## AT A GLANCE

**Company :** Ageless Aesthetics LLC

**Business :** Medical Spa

**Location :** Moscow, Idaho

**Customer Since :** 2020

**Website :**

<https://agelessaestheticsrn.com/>

**Use Case :** Due to smart digital marketing strategies implemented by Growth99, the website of Ageless Aesthetics LLC enjoys a number of positive Google reviews.

### Ageless Aesthetics LLC Says,

*"Growth99 is great from the sales to implementation"*