



## Customer Story Affinity Well Spa

*Affinity Well Spa is a wellness center for complete rejuvenation of the mind and body. The services provided here are aimed at attaining wellness from within and feeling good about yourself. A team of qualified nurse practitioners, registered nurses, medical aestheticians, certified medical physicians and surgeons along with medical assistants offer customized healthcare and wellness treatments to their patients.*

*Beauty, skincare, mental wellness and sexual health are given due attention at Affinity Well Spa. Regenerative and preventive healthcare are promoted via various treatment methods at the spa. IV vitamin therapy, Hydra facial, Botox treatment and assisted, natural weight loss are some of the treatments offered at Affinity Well Spa.*

### Challenge

Before coming in contact with Growth99 in 2021, Affinity Well Spa lacked a good web presence. They were unable to attract clients through online bookings, as they did not have an impressive ranking during online searches.

Affinity Well Spa was looking for a reliable digital marketing partner who would help them to gain popularity on social media and online platforms.

### Solution

Growth99 helped Affinity Well Spa to migrate their functions to a new website that was better, faster and more efficient. The new website displayed the services offered by Affinity Well Spa in a manner that attracted more potential clients.

A robust SEO strategy and quality word content written using appropriate keywords helped the website of Affinity Well Spa to rank higher during Google searches.

### AT A GLANCE

**Company :** Affinity Well Spa

**Business :** Wellness Spa

**Location :** Southampton,  
Pennsylvania

**Customer Since :** 2021

**Website :**

<https://affinitywellspa.com/>

**Use Case :** Affinity Well Spa enjoys an a lot of positive Google reviews, due to the effective digital marketing strategy employed by Growth99

#### Affinity Well Spa Says,

*"Growth99 is extremely detail-oriented and available day and night."*