

## Customer Story Dental Spa

*Dental Spa is a unique concept offering dental and facial aesthetic and medical services to men and women. Gum recontour, fixing dentures and crowns, whitening of teeth, smile reconstruction, provision of sport guards and night guards for your teeth are some of the dental services offered here. Dental Spa also offers chemical peels, hydrating facials, microneedling, sculpting and other services for facial aesthetics.*

*A team of qualified and experienced staff treats each client with undivided attention. Dental Spa has a huge base of happy clients who look forward to visiting again for spas and other services.*

### Challenge

The earlier website of Dental Spa was poorly designed due to which it lacked adequate online presence. Due to proper utility of strong SEO techniques the rate of lead generation was quite low. Dental Spa was looking to partner with a digital marketing company that had good experience in medical aesthetics.

Dental Spa needed to increase their click through rates by attracting more website users. They also wanted to serve a larger geographical area by increasing their online popularity.

### Solution

Growth99 focused on developing a robust and well performing website for Dental Spa. A unique digital marketing strategy was used to help the website rank higher during Google search.

The website of Dental Spa soon saw an increase in the number of lead conversions. The impressive new website was informative and impressive. This attracted more website users who ended up booking some of the fabulous services offered at Dental Spa.

### AT A GLANCE

**Company :** Dental Spa

**Business :** Dental and Facial Aesthetics Clinic

**Location :** Salt Lake City, Utah

**Customer Since :** 2021

**Website :**

<https://thedentalspa.com/>

**Use Case :** Growth99 helped Dental Spa to increase their patient base by increasing the lead conversion rate with failsafe SEO techniques.

#### Dental Spa Says,

*"Growth99 does not sleep, they work day and night to get it right!"*