



## CUSTOMER STORY

# IMAGO MEDICAL SPA

*Imago Medical Spa is a health and wellness clinic focusing on several aspects of medical aesthetics. Cutting edge medical technology is combined with the knowledge of cosmetology to offer several anti-ageing, sexual wellness and aesthetic services to men and women.*

*Imago Medical is the first clinic in Utah to offer a patented male organ enhancement procedure that is completely non-surgical.*

*A team of qualified and board certified staff perform all treatments with great care and precaution. Undivided attention to each client and post-treatment counseling are given due importance at Imago Medical Spa.*

### Challenge

Imago Medical Spa approached Growth99 in the year 2021 for complete support in digital marketing and website management. They had zero online presence due to lack of a website or any social media handles.

Since they didn't have a website, Imago Medical Spa was unable to cater to a larger client base. They had no means to advertise their business digitally. Imago Medical Spa chose Growth99 due to the latter's experience in digital marketing and SEO in the field of medical aesthetics.

### Solution

Growth99 designed a website for Imago Medical Spa that portrayed all the services and facilities available at the spa. Paid advertisements ensured that the target audience visited the landing page of the spa which is very impressively designed.

An aggressive local SEO strategy, Instagram and Facebook advertising and Google advertising helped to drive traffic to the website of Imago Medical Spa.

## AT A GLANCE

**Company :** Imago Medical

**Business :** Aesthetic Medicine And Wellness Spa

**Location :** Salt Lake City, Utah

**Customer Since :** 2021

**Website :**

<https://modernslc.com/>

**Use Case :** Growth99 helped Imago Medical to establish a robust online presence through a new website and several social media pages

### Imago Medical Says,

*" WOW! Growth99 is the real deal", Stop your search and sign up!!*