

Customer Story

Reine Concierge Med Spa

Reine Concierge Med Spa is a unique concept offering their services within the comfort of the client's home. This mobile wellness spa offers a variety of anti-ageing, skin care and weight loss treatment options to their clients. A team of beauty experts, cosmetic injectors and aestheticians make house calls to the client's house or office or any other location suited to them. The idea is to make the client feel comfortable and relaxed during the treatment.

Reine Concierge Med Spa offers services like Botox fillers, Kybella, I.V. hydration, relaxing facials and chemical peels along with their own range of highly effective skincare products.

Each client gets a customized treatment plan depending on their needs. The motto at Reine Concierge Med Spa is to make long term relations with all clients by keeping them happy.

Challenge

Reine Concierge Med Spa were relying on an outdated website when they first came in contact with Growth99 in 2021. They were impressed with the podcast of Growth99 on how to scale your medical spa business. Reine Concierge Med Spa was lacking effective lead generation due to an unimpressive website.

The online presence of the med spa went unnoticed due to which they had very few online bookings. Reine Concierge Med Spa was in need of a digital marketing partner who would help them with online business generation.

Solution

Growth99 designed a brand new and robust website for Reine Concierge Med Spa. They also implemented a strong SEO technique to ensure good online presence for the website. Reine Concierge Med Spa began getting more online bookings due to their soaring online popularity.

Blogs and keyword driven content helped to attract more users to the website. The conversion rate of website users to solid online bookings started increasing soon thereafter.

AT A GLANCE

Company : Reine Concierge Med Spa

Business : Mobile Medical Wellness Spa

Location : Los Angeles, California

Customer Since : 2021

Website :

<https://reinemedspa.com/>

Use Case : Growth99 helped Reine Concierge Med Spa to expand their client base with the help of a robust, new website.

Reine Concierge Med Spa Says,

"Growth99 is great"! "From sales to support and on-boarding, they are very good at what they do!"