



## CUSTOMER STORY

## VITAL AESTHETICS

*Vital Aesthetics, a cosmetology and aesthetic medicine spa, is the brainchild of Thuan Phan, who is a certified advanced injector. At her spa, Thuan Phan offers a variety of anti-ageing procedures, weight loss treatment options and rejuvenation therapies.*

*Sclerotherapy, Vitamin B12 injections, Kybella and PRF therapy are among the services available at Vital Aesthetics. Every treatment offered here is completely safe and performed using advanced medical tools and techniques. The team at Vital Aesthetics understands that self confidence depends a lot on how you feel about your appearance and looks. They work diligently to enhance every client's appearance without disturbing the natural beauty.*

### Challenge

Vital Aesthetics sought out Growth99 at a medical spa show held in Las Vegas, as they were looking for a partner to manage digital marketing for their business. Vital Aesthetics was a relatively new spa and known to lesser people at that point in time.

The spa lacked adequate online presence due to which they did not have an impressive number of clients. It was challenging to start from scratch and take the spa to a level of popularity that it has not reached.

### Solution

Growth99 focused on designing a website for Vital Aesthetics that showcased the impressive services and facilities that the spa offered. SEO driven content in the form of informative articles and blogs uploaded on the blog were appreciated by website users.

The rate of lead conversion increased substantially and within no time, Vital Aesthetics was serving a huge client base. Social media platforms like Facebook and Instagram were used to garner more online popularity for Vital Aesthetics.

### AT A GLANCE

**Company :** Vital Aesthetics

**Business :** Cosmetic And Aesthetic Medicine Spa

**Location :** Issaquah, Washington

**Customer Since :** 2021

**Website :**

<https://vitalaestheticnp.com/>

**Use Case :** Growth99 used a robust SEO strategy for the website of Vital Aesthetics, which helped the latter garner several positive Google reviews.

**Vital Aesthetics Says,**

" Go Growth99. Thank you for everything"