



LOVE GLOW  
STUDIO

GROWTH99

## Customer Story Love Glow Studio

*Love Glow Studio prides itself as one of the best medical aesthetics studios in Dallas offering skin care and anti-ageing services to a huge client base. The beauty and skincare studio offers a wide range of relaxing spa services, anti ageing services like IV hydration therapy, dermal fillers and cosmetic services like brow lift, teeth whitening to name a few. Unlike many other medical aesthetic clinics, Love Glow caters to the cosmetic needs of male clients as well. Their airbrush tan services are quite famous and find mention in several renowned lifestyle blogs as well.*

### Challenge

Love Glow Studio was struggling with establishing a name for themselves in the world of medical aesthetics via online medium. Their website was not very up to the mark and it didn't have the backing of a strong SEO strategy.

The website was failing to attract more users who would go on to become clients with whom long term client-beauty partner relations could be established.

### Solution

Growth99 designed a robust and attractive website for Love Glow studio and migrated the functions of the spa to this new website. Growth99 offered a bouquet of digital marketing services to Love Glow studio to help their website gain more online popularity.

Keyword driven content which was informative and impressive attracted a lot of website users and helped in generation of online leads.

### AT A GLANCE

**Company :** Love Glow Studio

**Business :** Medical Aesthetics Studio

**Location :** Dallas, Texas

**Customer Since :** 2021

**Website :**

<https://loveglowbeauty.com/>

**Use Case :** Love Glow Studio have had a complete digital makeover following the services offered by Growth99

#### Love Glow Studio Says,

*"Growth99 has been extremely helpful we would highly recommend them"*