

Customer Story

Icon Aesthetics And Wellness Med Spa

Icon Aesthetics And Wellness Med Spa is an aesthetic medical clinic offering a range of cosmetology, skin care and anti-ageing treatment procedures to their clients. Laser treatment, intravenous therapy, energy injections are used for various youth restoring and wellness procedures.

Cosmetic procedures like laser hair removal, botox fillers, hydrafacials are some of the preferred treatments which many clients opt for. Icon Med Spa is one of the most well known spas in the neighbourhood of Carrollton.

Challenge

Icon Med Spa approached Growth99 after their initial disappointment with another digital marketing agency. They had decent organic lead generation, but their website was not attracting more users. They were relying heavily on social media marketing only.

Their website was not managing to generate adequate online bookings as it lacked the backing of a strong SEO strategy. The website of Icon Med Spa also did not have adequate positive reviews which prevented them from getting adequate online popularity.

Solution

Growth99 migrated the functioning of Icon Med Spa to a brand new website that was robust, easy to navigate and impressive. All the services and facilities along with relevant information were adequately displayed.

Google ads and a suitable SEO strategy helped the website of Icon Med Spa to gain tremendous online popularity and taste success like never before.

AT A GLANCE

Company : Icon Aesthetics And Wellness Med Spa

Business : Aesthetic Medicine Clinic

Location : Carrollton, Texas

Customer Since : 2021

Website : <https://iconmedspas.com/>

Use Case : Growth99 utilized appropriate digital marketing techniques to increase the online popularity of the website for Icon Aesthetics And Wellness Med Spa

Icon Aesthetics And Wellness Med Spa Says,

"Growth99 has been really great to work with!"