



## Customer Story Skinfx

*Skinfx is an aesthetic medicine spa offering a variety of beauty and anti-ageing treatment to its clients. Team Skinfx understands the impact that one's appearance has on one's self confidence. All the treatments are designed keeping in mind the client's needs and their skin and body type.*

*Kybella, chemical peels, Botox and microneedling are some of the services offered at Skinfx. Each client is given personalized treatment and undivided attention to ensure that they get the best of treatment.*

### Challenge

Skinfx was a relatively new entry into the world of medical aesthetics, and had no online presence when they contacted Growth99 in the year 2021. The spa had no website of its own, and therefore it was difficult to gain online popularity and increase the number of client bookings.

Skinfx wanted to make their debut in the digital world with a marketing partner capable of sustaining and supporting their online growth on a long term basis.

### Solution

Growth99 needed to focus on creating a robust website for Skinfx with a strong SEO backing. The impressive website began attracting more users who eventually converted to solid online bookings.

Positive Google reviews began pouring in soon enough for Skinfx and the demand for their services grew. Paid ads were also successful in increasing the online popularity of Skinfx.

### AT A GLANCE

**Company :** Skinfx

**Business :** Aesthetic Medicine Spa

**Location :** Clinton, Utah

**Customer Since :** 2021

**Website :**

<https://skinfxutah.com/>

**Use Case :** Growth99 made use of several advanced SEO tools to increase the web presence of Skinfx spa.

#### Skinfx Says,

*"Growth99 is amazing! They work very very hard to get things done. We appreciate the dedication and support they offer."*