



## Customer Story

# Valley Primary Care and Medical Spa

*Valley Primary Care (VPC) and Medical Spa is a wellness and health center focusing on medical aesthetics, anti ageing treatment and skin care. The motto at VPC and Medical Spa is that each patient is important and deserves undivided personal attention. Keeping this in mind, the staff here strives to build long term relationships with all their patients and offer satisfactory services.*

*Botox, hair restoration, dermal fillers, CoolSculpting and Kybella are among the wide range of services offered at VPC and Medical Spa. At VPC and Medical Spa, due importance is given to retain the natural beauty while performing aesthetic treatments.*

### Challenge

Valley Primary Care and Medical Spa approached Growth99 in the year 2021 to seek help for developing a reputation across web platforms. They were facing a challenge while communicating the importance of medical aesthetics to people and needed Growth99 to come up with an innovative solution for the same.

VPC and Medical Spa were struggling with a website that was antiquated and slow; and it also failed to generate adequate organic traffic.

### Solution

Growth99 worked to create an attractive, stylish and robust website for Valley Primary Care and Medical Spa. The backing of a failsafe SEO strategy helped the website to rank higher during web searches.

Keyword based, informative content in the form of blogs managed to impress a lot of website users. The number of online bookings increased rapidly and gave VPC and Medical Spa much needed online popularity.

## AT A GLANCE

**Company :** Valley Primary Care and Medical Spa

**Business :** Medical Aesthetics Clinic

**Location :** Eugene, Oregon

**Customer Since :** 2021

**Website :**

<https://valleyprimarycareandmedicalsapa.com/>

**Use Case :** Valley Primary Care and Medical started ranking higher during web searches due to Google ads and other digital marketing strategies employed by Growth99

### Valley Primary Care and Medical Spa Says,

*"Growth99 is great! I actually had leads come in within the first week we signed up with them!"*