



BEAUTY & MEDICINE
MED SPA

GROWTH99

Customer Story

Beauty And Medicine Med Spa

Beauty and Medicine Med Spa is an aesthetic medicine studio that offers a variety of cosmetic and beauty treatments. Jessica Dacosta, a Family Nurse Practitioner with 16 years of experience with scope in the fields of aesthetic medicine, wellness and holistic therapy, offers undivided attention to each of her clients.

Treatment plans suited to each client's individual requirements, body type and skin are created after a consultation with the client. Dermal fillers, injectables, and anti-aging treatments, like Botox or Kybella, are offered at Beauty And Medicine Med Spa.

Challenge

Beauty And Medicine Med Spa approached Growth99 in the summer of 2021 with a request of establishing an impressive online presence that would help attract more clients. The spa was in need of a robust and smart website that would showcase all the services and facilities it offered. The spa had no website or any other online social media presence. The lack of a digital footprint was turning out to be disadvantageous as the spa was not able to reach out to people outside of a certain geographical area. The only publicity or referrals they obtained was through word-of-mouth.

Solution

Growth99 launched a full-fledged campaign to create an online reputation management strategy for Beauty And Medicine Med Spa. The team launched an impressive website, complete with informative blogs and other keyword-based content. Successful integration of an SEO strategy helped the new website rank higher during Google searches.

The website managed to gain a lot of attention from people staying outside of the local area where the spa is located. Growth99 added blogs to the website on a regular basis to attract more website users. A persistent digital marketing campaign helped to generate more leads for the website.

AT A GLANCE

Company : Beauty And Medicine Med Spa

Business : Aesthetic Medicine Clinic

Location : Porte Noire Suites Oviedo

Customer Since : 2021

Website :

<https://beautyandmedicinemedspa.com/>

Use Case : Beauty And Medicine Med Spa enjoys a large clientele thanks to the impressive website designed by Growth99.

Beauty And Medicine Med Spa Says,

"Growth99 does not give up! They are amazing!!"