



GOLDEN
LASER
AESTHETICS

GROWTH99

Customer Story

Golden Laser Aesthetics

Golden Laser Aesthetics is a Medspa that offers specialized laser treatments, injectables, and medical aesthetic treatments, like body contouring and skin care treatment. A team of qualified medical assistants, physician assistants, and aestheticians offer personalized attention to each client who visits Golden Laser Aesthetics.

The spa offers world-class facilities and employs nothing short of the best medical tools, cosmetic products, and safe technology to perform various treatments. The team members of Golden Laser Aesthetics understand that when you are satisfied with how you look, you get the right amount of self-confidence, and they work to help you look your best.

Challenge

In the summer of 2021, Golden Laser Aesthetics was looking for a digital marketing partner with expertise in the field of medical aesthetics. The spa was facing the challenge of operating a slow and outdated website and a digital marketing strategy consisting of a single source of paid advertising.

The existing website for Golden Laser Aesthetics was unable to garner as many leads as required for scaling the business of the spa. The spa wanted Growth99 to employ an online reputation management strategy that would increase its web popularity and increase the number of online bookings.

Solution

Growth99 gave the old Golden Laser Aesthetics website an overhaul and designed an impressive new website for the Medspa. The new website was laden with keyword-driven content that was informative and successful in attracting more visitors.

A robust infrastructure for the website coupled with a custom SEO strategy helped to increase lead generation. Growth99 conducted various strategic sessions with the team of Golden Laser Aesthetics to ensure that they were all on the same page. Growth99 was successful in increasing the web popularity of Golden Laser Aesthetics with a successful social media marketing campaign.

AT A GLANCE

Company : Golden Laser Aesthetics

Business : Aesthetics Medspa

Location : Golden, Colorado

Customer Since : 2021

Website :

<https://goldenlaseraesthetics.com/>

Use Case : Golden Laser Aesthetics enjoys a number of positive online reviews thanks to the superior social media strategy that Growth99 designed.

Golden Laser Aesthetics Says,

"Growth99 is great!"