



Customer Story

Aiyana Aesthetics

Aiyana Aesthetics is the brainchild of Rebecca Kelly, who is a certified Family Nurse Practitioner with a deep passion for aesthetics. Rebecca developed the concept of Aiyana with the view of helping others embrace and appreciate their own beauty. Aiyana Aesthetics prides itself on the range of non-invasive skincare and anti-aging treatments that it offers.

Aiyana Aesthetics caters to patients looking for safe treatment options to enhance their features without disturbing their natural looks. A range of wellness services is also offered at the spa in the form of bio-identical hormone replacement therapy. Team Aiyana works an individual approach based on each client's needs.

Challenge

Aiyana Aesthetics was doing decent business before they contacted Growth99 in 2021. But the spa sought help from Growth99 to create an impressive online presence that would help in increasing the traffic for the spa website. Aiyana Aesthetics wished to reach out to more people through a digitally strong and fast website that was easy to navigate.

With the help of a robust infrastructure network, Aiyana Aesthetics wanted to scale its business and cater to more clients.

Solution

Growth99 worked towards making the Aiyana Aesthetics website impressive and informative at the same time. The website has gone on to win an award for being one of the best medical aesthetics websites.

Some impressive SEO work by the Growth99 team helped the spa website rank higher during web searches. The website now enjoys more positive reviews than before due to the online reputation management strategy that Growth99 has undertaken.

AT A GLANCE

Company : Aiyana Aesthetics

Business : Aesthetic Medicine Clinic

Location : Molalla, Oregon

Customer Since : 2021

Website :

<https://aiyanaaesthetics.com/>

Use Case : Online paid media campaigns launched by Growth99 helped the Aiyana Aesthetics website get more online bookings than before.

Aiyana Aesthetics Says,

"Growth99 is amazing! I would suggest them to anyone trying to scale your business!"