

Customer Story

Fire & Ice Cryo Med Spa

Fire & Ice Cryo Med Spa is an aesthetic medicine clinic that prides itself on catering to the needs of clients seeking treatment for anti-aging and skin wellness. The clinic recognizes itself as a Cryo spa as it offers cryotherapy based services to get that youthful glow of the skin.

Morpheus8, infrared sauna, IV drip therapy, Microblading, and PRP treatment are some of the treatment options available at the spa.

Shawn Simono and Dr. Casal, who are the founders of Fire & Ice Cryo Med Spa, believe in providing personalized counselling sessions to each client before beginning their treatment. Everyone who wants to look and feel their best receives a warm welcome at Fire & Ice Cryo Med Spa.

Challenge

Fire & Ice Cryo Med Spa chose Growth99 as its digital marketing partner since the spa wanted to work with someone who had experience in the field of medical aesthetics. Growth99 was faced with the challenge of creating brand awareness for Fire & Ice Cryo Med Spa.

Due to poor digital marketing exposure, Fire & Ice Cryo Med Spa was lacking the publicity that it deserved. Its functioning was based on an antiquated website that was slow and failed to attract enough users.

Solution

Growth99 created a robust infrastructure for the new Fire & Ice Cryo Med Spa website. After migrating its online functions to the new state-of-the-art website, Fire & Ice Cryo Med Spa began garnering a lot of attention on various web platforms. Website visitors were impressed with the informative content about the services and facilities that Fire & Ice Cryo Med Spa offered.

Growth99 created a steady and sustainable platform for Fire & Ice Cryo Med Spa to attract more leads to its website. An SEO strategy was integrated with the website to help it rank higher during web searches.

AT A GLANCE

Company : Fire & Ice Cryo Med Spa

Business : Med Spa

Location : Cookeville, Tennessee

Customer Since : 2021

Website : <https://fireicemedspa.com/>

Use Case : Growth99 helped Fire & Ice Cryo Med Spa gain a massive fan following on various social media platforms.

Fire Ice Med Spa Says,

"We are thankful to have a partner that we can count on!"