



## Customer Story Frost Aesthetics

*Emily Frost is the brainchild behind Frost Aesthetics, which is a medical aesthetic clinic. Emily is a registered nurse and a certified aesthetician with experience in the field of plastic surgery. She believes that a safe approach works best when it comes to retaining a person's natural look during treatments.*

*Emily and her team have expertise in performing cosmetic procedures for facial and body rejuvenation. Dermaplaning, HydraFacial, Microneedling, Kybella, and Sculptra are just some of the treatments available at Frost Aesthetics.*

### Challenge

Emily Frost approached Growth99 in the late summer of 2021 as she was looking for a reliable digital marketing partner. Emily was looking to create a website that would help her to create brand awareness for her clinic and garner more leads. The clinic was previously garnering appointment bookings via word-of-mouth and Instagram posts. Emily Frost wanted a new website with a robust infrastructure to give her clinic adequate online publicity.

### Solution

Growth99 designed an impressive website for Frost Aesthetics that was supported by an up-to-date infrastructure. Blogs, SEO-driven content, and information about the clinic's services helped to generate more leads. The Growth99+ application helped the clinic create successful SMS and email campaigns and increase their lead generation even more. Growth99 designed impressive service pages for the Frost Aesthetics website that drove more website traffic.

### AT A GLANCE

**Company :** Frost Aesthetics

**Business :** Medical Aesthetics Clinic

**Location :** Mesa, Arizona

**Customer Since :** 2021

**Website :**

<https://emilyfrostaesthetics.com/>

**Use Case :** Growth99 developed Google ads to improve the online ranking for the Frost Aesthetics website.

**Frost Aesthetics Says,**

*"Growth99 never sleeps!"*