



Customer Story

Germain Dermatology

Germain Dermatology is a cosmetology clinic offering clients a variety of treatment options to get flawless skin and a more youthful appearance. Marguerite Germain, M.D, who is a board certified dermatologist, started her clinic to pursue her passion to help others by changing the way they feel about their external appearance.

Injectables, laser treatments, microneedling, HydraFacial, and chemical peels are some of the cosmetic treatments that the clinic offers. Marguerite Germain, M.D, also offers comprehensive medical and surgical treatment for a variety of skin conditions ranging from harmless allergic rash to more complicated conditions like skin cancer.

Challenge

Germain Dermatology wanted to scale their business with the aid of online platforms when the clinic contacted Growth99 in 2021. The clinic was operating its online functions with a very old and slow website. The number of online bookings was not as high as the clinic would have hoped for due to less online popularity and increasing competition from other clinics.

Germain Dermatology wanted Growth99 to give its business a much deserved online boost by capturing more leads and getting long-term clients.

Solution

Germain Dermatology now has a robust online presence due to the new website that Growth99 has designed for the clinic. Paid advertising in the form of Google ads has helped to get more online traffic for the clinic's website.

An online reputation management strategy suited to the clinic's facilities has helped to reach a larger number of clients. Germain Dermatology has fought stiff competition and emerged successfully due to digital marketing efforts of the Growth99 team.

AT A GLANCE

Company : Germain Dermatology

Business : Cosmetology and Skin Clinic

Location : Mt. Pleasant, South Carolina

Customer Since : 2021

Website :

<https://germaindermatology.com/>

Use Case : Growth99 helped the Germain Dermatology website gain more traction and popularity with the help of a sustainable SEO strategy.

Germain Dermatology Says,

"Growth99 does not stop working. They work day, night, and weekends to get everything done on time."