

Customer Story

Jason Itri, MD

Jason Itri, MD specializes in the field of radiology and is a medical expert witness. He specializes in assessing medical reports, reviewing medical records, and offering his expert opinion in medical malpractices. Dr. Itri has several years of experience working and heading various reputed radiology societies and organizations. Patient safety, measurement of healthcare quality, and offering an expert opinion in legal proceedings are some of the fields of interest for Dr. Itri. His testimony and depositions have been used in over 40 cases in the last few years.

Challenge

Jason Itri, MD decided to approach Growth99 for help with designing a website that had a strong and reliable infrastructure. Due to the lack of a website or a strong online presence, Dr. Itri was unable to connect with a wider audience. There was difficulty with lead conversion because there was no way to give people adequate information about Dr. Itri's services and knowledge.

Solution

Growth99 worked on creating an impressive website for Jason Itri, MD that would display all the services that Dr. Itri was offering. The website attracted more users due to informative blogs and other keyword-based content.

The lead generation and conversion rate began increasing substantially due to the efforts taken by Growth99. The SEO strategy designed by Growth99 helped Dr. Itri establish himself as a subject matter expert via various online platforms.

AT A GLANCE

Company : Jason Itri, MD

Business : Medical Expert Witness, Forensic Expert (Radiology)

Location : Charlottesville, Virginia

Customer Since : 2021

Website : <https://drjasonitri.com/>

Use Case : Growth99 used a smart digital marketing strategy to scale the business for Jason Itri, MD.

Jason Itri Says,

"Growth99 ROCKS!"