

Customer Story

Kora Aesthetics

Kora Aesthetics prides itself on being an aesthetic spa that helps clients undergo a magical transformation by enhancing their natural beauty. Anti-aging, regenerative therapy, and skincare are among the prime treatments that Kora Aesthetics offers. The spa uses only medically-tested products and equipment to perform treatments that give natural-looking results.

Kora Aesthetics was founded by Katie Prichard, a Nurse Practitioner with experience as an aesthetic injector. Katie and her team offer treatments like Kybella, Dysport, dermal fillers, and Sculptra at Kora Aesthetics.

Challenge

In 2021, Kora Aesthetics approached Growth99 to help them kick start their online business and attract more clients. The spa had no website or any digital presence on any social media platforms. Katie Prichard had moved to a new state to start Kora Aesthetics, and networking and reaching out to more people was necessary to build her clientele.

Kora Aesthetics did not have any previous experience with digital marketing. The spa could not attract substantial clientele as it was relying only on word-of-mouth for its publicity.

Solution

Growth99 worked from scratch to create a digital footprint for Kora Aesthetics. A website with an impressive layout and a robust infrastructure triggered an increase in online bookings. An SEO strategy suited to the needs of the Kora Aesthetics website helped to improve the ranking of the website.

Growth99 helped to increase the popularity of Kora Aesthetics with a smart social media marketing campaign. Paid advertising and Google ads helped to push the click-through rates of the spa higher.

AT A GLANCE

Company : Kora Aesthetics

Business : Aesthetic Spa

Location : Scottsdale, Arizona

Customer Since : 2021

Website :

<https://koraesthetics.com/>

Use Case : Growth99 implemented an SEO strategy that helped increase online awareness about Kora Aesthetics and improve online ranking.

Kora Aesthetics Says,

"The Growth99 team is amazing! I would recommend them to anyone in Medical Aesthetics."