

Customer Story

My Face Lady Med Spa

My Face Lady is a concierge MedSpa offering door-step services to clients who want to undergo anti-aging or skincare treatment. A team of aesthetic injectors, registered nurse practitioners, and certified physician assistants with passion for aesthetic medicine provides personalized attention to each client.

The team at My Face Lady believes that a keen eye and knowledge of health and beauty go a long way in administering the perfect treatment. Retaining natural beauty, while enhancing the client's appearances is the motto at My Face Lady MedSpa. Some of the treatment options that the spa offers include B12 injection, IV hydration therapy, Botox injections, and Kybella.

Challenge

My Face Lady MedSpa contacted Growth99 in 2021 as the spa wanted to create a lasting impression on the website's visitors and convert them into customers. The spa was relying on an antiquated website that did not have an impressive click-through rate.

The My Face Lady MedSpa website was rather unimpressive and was failing to attract adequate online bookings.

Solution

Growth99 focused on a reliable SEO strategy that they embedded with the new website they created for My Face Lady MedSpa. The new website was informative and was well-received by people, many of whom ended up becoming clients of the spa.

The efforts of Growth99 have helped to solidify My Face Lady MedSpa as a successful brand.

AT A GLANCE

Company : My Face Lady MedSpa

Business : Aesthetic MedSpa

Location : Louisiana, Texas

Customer Since : 2021

Website : <https://myfacelady.com/>

Use Case : Growth99 devised a smart digital marketing strategy to help My Face Lady MedSpa scale their business.

My Face Lady Med Spa Says,

"Growth99 is at the top of their class when it comes to digital marketing!"