

Customer Story PBK MedSpa

PBK MedSpa is an aesthetic medicine clinic offering a range of the best possible skincare, anti-aging, and wellness treatments. The clinic is a perfect place for anyone who wants to experience a serene treatment environment. Minimally invasive laser and chemical treatments, microneedling, Botox, Kybella and Sclerotherapy are some of the treatment options available at the spa.

The team at PBK knows how to create the most relaxing environment while offering the best treatments to all clients. Personal consultations at the spa are encouraged to come up with the most suitable treatment plan for each client.

Challenge

PBK MedSpa was looking for a digital marketing partner who had an understanding and adequate experience in the field of medical aesthetics. In 2021, PBK MedSpa sought the assistance of Growth99 who has done commendable work with other medical aesthetic ventures. PBK MedSpa had a poor online presence with a slow and outdated website that had a poor SEO strategy.

Solution

Growth99 worked on migrating the functioning of PBK MedSpa to a faster and more robust website. A smart SEO feature was embedded in the website to make it an online success. Growth99 worked on various social media platforms to increase the popularity of PBK MedSpa.

AT A GLANCE

Company : PBK MedSpa

Business : Aesthetic Clinic

Location : Brooklyn, New York

Customer Since : 2021

Website :

<https://pbkmedspa.com/>

Use Case : Growth99 used a successful SEO strategy to help PBK MedSpa scale its business.

PBK MedSpa Says,

"Growth99 is always here to help! I would suggest them to anyone looking to grow your practice!"