



**AESTHETIC**  
BEAUTY LOUNGE

GROWTH99

## Customer Story

# Aesthetic Beauty Lounge

*Aesthetic Beauty Lounge is a premiere medical aesthetics spa offering quality anti-aging services to its clients. The spa boasts of a dedicated team of certified and experienced aestheticians and injectors who offer personalized attention to each client.*

*Only the highest quality of products that guarantee patient-safety are used at Aesthetic Beauty Lounge. Botox and dermal fillers are among the anti-aging treatments that clients can experience at Aesthetic Beauty Lounge.*

### Challenge

When Aesthetic Beauty Lounge contacted Growth99 in 2020, it was advertising its business through Instagram. The spa did not have a website and wanted help from Growth99 for their expertise. Aesthetic Beauty Lounge needed a powerful social media and web presence to attract more clients.

### Solution

Growth99 strived hard to work on a website that was created per the business requirements of Aesthetic Beauty Lounge. It took some time to get the website functioning, but the end result was beyond reproach. There was a lot of traffic on the new website that allowed Aesthetic Beauty Lounge to scale its business. Growth99 worked on improving the Google search for Aesthetic Beauty Lounge, which got more clients for the spa

### AT A GLANCE

**Company :** Aesthetic Beauty Lounge

**Business :** Medical Aesthetic Spa

**Location :** Highland Park, Illinois

**Customer Since :** 2020

**Website :**

<https://aestheticbeautylounge.com/>

**Use Case :** The digital marketing strategy that Growth99 designed helped Aesthetic Beauty Lounge generate more leads for its business.

#### Aesthetic Beauty Lounge Says,

*"It took us a long time to go live. But, Growth99 never gave up. They were always able to help us!"*