



AESTHETICALLY  
SAVVY

GROWTH99



## Customer Story

# Aesthetically Savvy

*Aesthetically Savvy is a boutique aesthetic medical practice specializing in non-invasive cosmetic treatments. The spa is the brainchild of Savannah, an aesthetic nurse practitioner with a passion for skin aesthetics. To get flawless and youthful skin, they offer anti-aging injectable treatments, like neurotoxins and dermal fillers. Patient safety is given priority while performing cosmetic treatments. The Aesthetically Savvy team preserves the patient's natural looks while enhancing their features.*

### Challenge

Aesthetically Savvy was fairly new to the world of medical aesthetics and had no experience in marketing its business. The spa lacked an online presence due to not having a website and wanted Growth99 to help. Aesthetically Savvy wanted Growth99 to help establish an impressive web presence that would bring in more leads. The spa wanted guidance to point them in the right direction to scale the business.

### Solution

Growth99 worked on developing a brand new website that had dynamic functionality. Growth99 worked towards GMB reviews that would bring in more leads for the website of Aesthetically Savvy Spa. The spa began ranking higher during web searches and soon experienced a surge in its online bookings. Growth99 enabled Aesthetically Savvy to have better online visibility and advertise its services and facilities.

### AT A GLANCE

**Company :** Aesthetically Savvy

**Business :** Aesthetic Medical Practice

**Location :** Savannah, Georgia

**Customer Since :** 2021

**Website :**

<https://aestheticallysavvy.com/>

**Use Case :** Growth99 helped scale Aesthetically Savvy's business by embedding a sustainable SEO strategy into its website.

**Aesthetically Savvy Spa Says,**

*"Growth99 is fast and amazing!"*