



Customer Story

Beautiphi Aesthetics Boutique

Beautiphi Aesthetics Boutique is a medical aesthetics practice run by medical professionals who specialize in anti-aging skin care. The clinic offers a number of anti-aging treatments, like Ultherapy, laser treatment, dermal fillers, and various skin rejuvenation treatment options. The Beautiphi Aesthetics Boutique team strives hard to make you feel good about your natural beauty with pre-treatment consultation and personalized treatment plans.

Challenge

Beautiphi Aesthetics Boutique was functioning its online business on a very antiquated website that was unable to display to the public the services and facilities that the clinic provided. The clinic wanted Growth99 to help with improving its online visibility and get more leads.

Beautiphi Aesthetics Boutique wanted to work with Growth99 as it had experience in the field of medical aesthetics and knew the ropes to help medical aesthetic establishments to scale their businesses.

Solution

Growth99 migrated the online functioning of Beautiphi Aesthetics Boutique to a newer and faster website that was supported by a strong infrastructure. The new website was dynamic and capable of handling heavy traffic without slowing down its functionality. Embedding SEO into the website proved to be fruitful as it increased the lead generation rate of the Beautiphi Aesthetics Boutique website.

AT A GLANCE

Company : Beautiphi Aesthetics Boutique

Business : Medical Aesthetics Clinic

Location : Rochester Hills, Michigan

Customer Since : 2021

Website : <https://beautiphiyou.com/>

Use Case : Growth99 devised a suitable online reputation management plan to help scale the Beautiphi Aesthetics Boutique business.

Beautiphi Aesthetics Boutique Say,

"This process has been both enjoyable and easy on our part, I can't say enough good things!"