

Customer Story

Enhance Medical Aesthetics

Enhance Medical Aesthetics is a medical aesthetics and wellness spa that helps its clients revitalize themselves and enhance their natural beauty with the help of a range of anti-aging treatments. Nicole, who is a Nurse Practitioner, is the founder and owner of Enhance Medical Aesthetics. Nicole truly believes that quality skincare goes a long way in maintaining your natural looks. Among the treatments that Enhance Medical Aesthetics offers are neurotoxin injections, dermal fillers, skin rejuvenation therapies, PRP treatments, and signature facial therapies.

Challenge

Enhance Medical Aesthetics approached Growth99 for the first time in the Fall of 2021. The spa was a direct referral from another client and wanted help to enhance its online presence. Enhance Medical Aesthetics spa was having a tough time growing its business due to the lack of reliability on an antiquated website. The website was not gaining adequate traction and the rate of lead conversions was not satisfactory.

Solution

Growth99 developed a new website for Enhance Medical Aesthetics spa that was supported by a dynamic infrastructure. The new website began attracting more leads who found the new website to be informative and interesting. The rate of lead conversion increased and Enhance Medical Aesthetics now enjoys much-deserved popularity on various online platforms.

AT A GLANCE

Company : Enhance Medical Aesthetics

Business : Medical Aesthetics and Wellness Spa

Location : Winnipeg, Manitoba Province, Canada

Customer Since : 2021

Website :

<https://enhancemedicalaesthetics.ca/>

Use Case : Growth99 helped Enhance Medical Aesthetics to scale its business with the help of a dynamic SEO strategy.

Enhance Medical Aesthetics Says,

"Growth99 hung in there during our onboarding, and we are thankful!"