



Customer Story

Maison Belle Aesthetics and Wellness

Maison Belle Aesthetics and Wellness is a wellness aesthetic spa offering the best of skincare treatments, facials, massage therapies, and rejuvenating wellness therapies to its clients. Becky, who is an aesthetician, is passionate about skin rejuvenation and strives to give the most superior treatment experience to her clients. The relaxing therapies at Maison Belle Aesthetics and Wellness helps restore balance to physical wellbeing and promote mental relaxation. Clients who visit the spa for a rejuvenating experience are not disappointed with their results.

Challenge

Maison Belle Aesthetics and Wellness approached Growth99 in the fall of 2021 to help them with an effective digital marketing strategy. At the time, Maison Belle Aesthetics and Wellness was working with another company that was not able to create a satisfactory web presence for the spa. Maison Belle Aesthetics and Wellness wanted help in increasing the lead generation and conversion rate for its website. The spa chose Growth99 as it wanted to work with a digital marketing partner with good experience in the medical aesthetics field.

Solution

Growth99 worked towards migrating the functioning of Maison Belle Aesthetics and Wellness to a robust, engaging, and easy-to-use website. Effective CRM and SEO strategies helped to increase the rate of lead conversion and get more clients. A successful Google AdWords campaign has helped the Maison Belle Aesthetics and Wellness website to be noticed by more people. Maison Belle Aesthetics and Wellness now enjoys a happy client base who have nothing but good things to say about the spa.

AT A GLANCE

Company : Maison Belle Aesthetics and Wellness

Business : Wellness Aesthetics Spa

Location : Springfield, Missouri

Customer Since : 2021

Website : <https://mbawspa.com/>

Use Case : Growth99 designed a Google review strategy for Maison Belle Aesthetics and Wellness that has helped the spa to scale its business.

Maison Belle Aesthetics and Wellness Says,

"Wow, these guys are the real deal!"