

Customer Story Prestige Physicians

Prestige Physicians is an internal medical practice operated and run by internists Dr. Kira Fenton, D.O. and Dr. Cristina Savu D.O. Aesthetic and Bariatric medicine are the areas of focus at Prestige Physician. The clinic maintains a holistic approach to the treatment of each patient. The staff members are trained to give attention to all of the patients' needs, including mental health. The clinic provides services like weight loss management, vitamin shots, chronic illness management, and anti-aging treatment.

Challenge

Prestige Physicians relied heavily on Facebook advertising to market its business before they contacted Growth99 in the Fall of 2021. The clinic needed help from Growth99 to scale its business effectively on various online platforms. The previous website of the clinic lacked a robust infrastructure and had a poor SEO strategy and Facebook advertising alone was not adequate in increasing the website traffic.

Solution

Growth99 knew that it needed to begin working on a robust website for a successful digital marketing campaign for Prestige Physicians. A paid ads campaign has helped the clinic's website gain more traffic. Website visitors were impressed with the new and informative website, which led to an increase in the lead generation rate. Growth99 focused on Local SEO, which proved to be useful in gaining more online popularity for the new Prestige Physicians website.

AT A GLANCE

Company : Prestige Physicians

Business : Internal Medicine and Aesthetics Clinic

Location : Fort Lauderdale, Florida

Customer Since : 2021

Website :

<https://prestigephysicians.com/>

Use Case : Growth99 employed a successful Google reviews strategy to increase lead generation for the website of Prestige Physicians.

Prestige Physicians Says,

"Growth99 is the best"