



Customer Story

Skintuition Medical Aesthetics

Skintuition Medical Aesthetics is a skincare and wellness spa that offers clients effective and safe anti-aging, wellness, and cosmetic skin treatments. Botox, vitamin injections, dermal fillers, PDO threads, and cosmetic fat reduction are some of the treatments that the spa offers. Patient safety is prioritized at Skintuition Medical Aesthetics, where only cutting-edge technology is used to provide medically approved treatments to all clients.

Challenge

Skintuition Medical Aesthetics approached Growth99 in the Winter of 2021 as it sought a reliable digital marketing partner to help scale its business. Skintuition Medical Aesthetics had a poor online presence and was relying solely on Facebook advertising to increase its client bookings. Facebook advertising was not generating as many leads as Skintuition Medical Aesthetics preferred.

Solution

Growth99 worked on migrating the Skintuition Medical Aesthetics online business to a new, dynamic, and robust website. Growth99 worked on every aspect of the website, like local SEO, online reputation management, and paid advertising, to make it a success. The lead generation rate began to increase quickly, and the improved version of Facebook also spelled out success for Skintuition Medical Aesthetics.

AT A GLANCE

Company : Skintuition Medical Aesthetics

Business : Skin Care and Wellness Spa

Location : Pocatello, Idaho

Customer Since : 2021

Website :

<https://skintuitionmedicaaesthetics.com/>

Use Case : An impressive automated CRM strategy that Growth99 developed helped to increase the rate of lead conversion for Skintuition Medical Aesthetics.

Skintuition Medical Aesthetics Says,

"Growth99 is at the top of their class!"