



STUDIO R  
AESTHETICS

GROWTH99

## Customer Story Studio R Aesthetics

*Studio R Aesthetics is a medical aesthetics clinic founded and managed by Dr. Brandy Segura. The clinic offers anti-aging treatment options like Botox, dermal fillers, Kybella, Sculptra, skin rejuvenation therapies like facial therapies, and other cosmetic and wellness treatments.*

*Cutting-edge medical technology, patient safety, and attention to detail are the areas of focus at Studio R Aesthetics. Team Studio R Aesthetics works towards giving personalized attention and custom treatment options to all clients of the clinic.*

### Challenge

Studio R Aesthetics approached Growth99 in the Fall of 2021 to seek help with creating a digital footprint for itself. The clinic had no website or guidance on how to do digital marketing for its business. Due to absence of a sustainable SEO strategy, the clinic was not generating adequate leads via online sources.

### Solution

Growth99 designed a new website for Studio R Aesthetics that had smart features and was impressive to many users. A successful CRM campaign helped to generate more traffic for the Studio R Aesthetics website. Paid ads and Google reviews from clients helped Studio R Aesthetics to get a lot of appreciation and much deserved recognition on various online platforms.

### AT A GLANCE

**Company :** Studio R Aesthetics

**Business :** Medical Aesthetics Clinic

**Location :** Charlottesville, Virginia

**Customer Since :** 2021

**Website :**

<https://studioraesthetics.com/>

**Use Case :** Growth99 helped with branding Studio R Aesthetics, which helped the clinic expand its client base.

#### Tenth Avenue Aesthetics Says,

*"Growth99 never sleeps! They are amazing!"*