



Customer Story

The Aesthetic Lounge

The Aesthetic Lounge is a medical aesthetic spa that helps its clients restore their youthful appearance with an exciting range of anti-aging and wellness therapies. PDO threads, Kybella, vitamin infusions, HydraFacial, and wrinkle reduction are some of the treatments that the spa offers. A team of experienced doctors and nurse injectors conduct one-on-one consultations and design custom treatment plans for each client.

Challenge

The Aesthetic Lounge wanted to scale new business highs and expand their working capacity when they approached Growth99 in the Fall of 2021. The spa chose Growth99 as its digital marketing partner because of its ample experience in the field of medical aesthetics.

The spa was looking for unique marketing strategies and a successful CRM campaign to increase lead generation.

Solution

Growth99 began their work by designing a robust website for The Aesthetic Lounge that was supported by a strong infrastructure. The website was informative and impressed most of the visitors, increasing the lead generation rate. The Aesthetic Lounge is enjoying its newfound popularity and increasing its base of happy clients now.

AT A GLANCE

Company : The Aesthetic Lounge

Business : Medical Aesthetics Spa

Location : McKinney, Texas

Customer Since : 2021

Website : <https://aloungemed.com/>

Use Case : The Aesthetic Lounge has scaled its business due to the CRM strategy and marketing campaigns that Growth99 launched for the spa.

The Aesthetic Lounge Says,

"Growth99 is top-notch!"