



Customer Story

Vitality Home Health

Vitality Home Health is a service that provides home care to people who are recovering from any illness or health condition, within the comfort of their homes. Vitality Home Health is a family-owned business where all of the providers are trained to adhere to the regulations associated with home healthcare.

Vitality Home Health offers services like personal care, companion care, transportation, and specialized services to patients of all age groups who need home care. Services include basic medical care, setting up a medication schedule, assisting with daily routines, and offering the warmth of personalized attention to patients.

Challenge

Vitality Home Health approached Growth99 in the fall of 2021 for assistance with digital marketing and establishing an online reputation for their business. Vitality Home Health did not have a website or marketing partner before getting in touch in 2021. The home healthcare service hoped to scale its business with the help of the digital marketing solutions that Growth99 could provide them.

Solution

Growth99 designed a website that was supported by a robust infrastructure and was informative for website visitors. An SEO strategy suited to the Vitality Home Health business model was embedded in the website. The CRM strategy that Growth99 designed helped the website of Vitality Home Health to gain more website traffic. A custom chatbot helped to increase the rate of lead conversion for the website of Vitality Home Health.

AT A GLANCE

Company : Vitality Home Health

Business : Home-based Health Care Services

Location : Fairfax, Virginia

Customer Since : 2021

Website :

<https://vitalityhomehealth.com/>

Use Case : The Google review strategy that Growth99 employed helped Vitality Home Health to scale its business.

Vitality Home Health Says,

"Growth99 is TOP NOTCH!"