



Customer Story ZI Bloom Aesthetics

ZI Bloom Aesthetics is a medical aesthetics clinic offering skin-friendly treatment options for anti-aging and beauty. Only the most superior quality of products and medically tested treatment techniques are used at ZI Bloom Aesthetics.

A team of certified aestheticians and injectors offer a pre-treatment consultation and a custom treatment plan to suit each client's needs. The team strives to retain the client's natural looks while giving them a youthful appearance that will boost their self-confidence and make them feel good about themselves.

Challenge

ZI Bloom Aesthetics approached Growth99 in the Winter of 2021, seeking help for all aspects of digital marketing for its business. The spa lacked the necessary online visibility due to a lack of lead generation and the number of online bookings was not very impressive. ZI Bloom Aesthetics wanted to scale its business with the help of a reliable and sustainable digital marketing campaign.

Solution

Growth99 helped to migrate the online functioning of ZI Bloom Aesthetics to a website that had a dynamic infrastructure. The SEO strategy devised by Growth99 helped ZI Bloom Aesthetics grab more views and increased the website traffic. Positive Google reviews started increasing due to the digital marketing efforts of the Growth99 Team. The reviews helped ZI Bloom Aesthetics get its deserved share of online popularity.

AT A GLANCE

Company : ZI Bloom Aesthetics

Business : Medical Aesthetics Clinic

Location : Warren & Wyandotte, Michigan

Customer Since : 2021

Website : <https://zibloom.com/>

Use Case : Growth99 developed an innovative digital marketing strategy to help ZI Bloom Aesthetics scale its business.

ZI Bloom Aesthetics Says,

"Growth99 Never Closes! They are open to help day and night!"