



Customer Story

Bay Beauty Aesthetics

Bay Beauty Aesthetics is an aesthetics and wellness spa that caters to the needs of clients seeking anti-aging skin treatment. Superior quality of treatment and a patient-friendly environment make Bay Beauty Aesthetics a preferred skincare destination for Valrico residents.

Bay Beauty Aesthetics offers anti-wrinkle injection treatments, Microneedling, and wellness treatments like vitamin shots to its clients. Each client gets a customized treatment plan to suit their needs.

Challenge

Bay Beauty Aesthetics did not have a web presence adequate to showcase its features and facilities online. The clinic approached Growth99 in the Winter of 2021 with the hope of getting a new website designed for its business purposes. Bay Beauty Aesthetics wanted to scale its business by increasing the lead generation and online bookings for its clinic.

Solution

Growth99 migrated the business functioning of Bay Beauty Aesthetics to a website that was based on a strong and highly responsive infrastructure. The website was rich with SEO and an automated CRM plan that helped in increasing lead generation. As more people began to visit the website of Bay Beauty Aesthetics, the number of online bookings rapidly increased.

AT A GLANCE

Company : Bay Beauty Aesthetics

Business : Aesthetics and Wellness Clinic

Location : Valrico, Florida

Customer Since : 2021

Website :

<https://baybeauty aesthetics.com/>

Use Case : Growth99 helped Bay Beauty Aesthetics scale its business by bringing in more leads through a well-planned CRM strategy.

Bay Beauty Aesthetics Says,

"Thank you, Growth99!"