



BIREM M.D.
Beauty & Wellness

GROWTH99

Customer Story

Birem MD

Birem MD Clinic is a holistic skin rejuvenation clinic that offers a variety of anti-aging, nourishing, and beauty treatments. The team at Birem MD Clinic is trained on the latest technology to deliver safe treatments to all patients. The clinic only offers FDA-approved and medically-tested treatment options to their patients. Dr. Dalila Birem who is a board-certified physician owns and oversees the operations at Birem MD clinic.

Challenge

Dr. Dalila Birem approached Growth99 to help scale the Birem MD Clinic business in the winter of 2021. The team that was helping Birem MD then was not offering the required amount of online support and guidance. Birem MD was struggling with a website that was based on a rather antiquated technology. The number of online bookings were not as much as the clinic team would have hoped for.

Solution

Growth99 worked on migrating the online functions of Birem MD to a more robust and faster website that was user-friendly. An automated CRM strategy helped to increase the rate of lead conversion to a satisfactory level. The new digital marketing strategy that Growth99 designed has been helpful in increasing the website traffic. The Birem MD website enjoys more Google reviews than before and the clinic has an ever-increasing base of happy clients.

AT A GLANCE

Company : Birem MD

Business : Skin Rejuvenation Clinic

Location : McLean, Virginia

Customer Since : 2021

Website : <https://biremmd.com/>

Use Case : Growth99 helped Birem MD scale its business with a successful Google reviews strategy.

Birem MD Says,

"Growth99 has been great to work with!"