

Customer Story

Ella Medical Aesthetics

Ella Medical Aesthetics is a boutique medical spa that offers a range of aesthetic and anti-aging treatment options to its clients. Attention to detail in every treatment is of utmost importance to the staff members of Ella Medical Aesthetics. Chemical peels, Kybella, dermal fillers, Dermaplaning are some of the treatments that the spa offers.

Ella Medical Aesthetics prides itself for being a boutique medical clinic that offers premium products and services to its patients. Sally Santos PA-C, designed the concept and ideology that has shaped Ella Aesthetics into the spa that it is today.

Challenge

Ella Aesthetics was relatively new to the world of medical aesthetics when its team approached Growth99 in the summer of 2021. The spa wanted to set an impressive digital footprint for itself that would help to gain online popularity and more leads.

Ella Aesthetics wanted Growth99 to design a website that was easy to navigate and informative to the visitors at the same time.

Solution

Growth99 designed a website for Ella Aesthetics with an embedded SEO strategy that would attract more website traffic. The website did wonders for the spa and created a brand identity for Ella Aesthetics.

Ella Aesthetics began getting featured higher up during online searches, thanks to the digital marketing strategy that Growth99 used. The lead conversion rate increased, as more website visitors began booking appointments with Ella Aesthetics.

AT A GLANCE

Company : Ella Medical Aesthetics

Business : Boutique Medical Spa

Location : Austin, Texas

Customer Since : 2021

Website :

<https://ellamedaeesthetics.com/>

Use Case : Growth99 developed a digital marketing strategy that helped Ella Medical Aesthetics to scale its business.

Ella Medical Aesthetics Says,

"Growth99 is at the top of their class!"