



Customer Story

Flawless Med Spa

Flawless Med Spa is a medical aesthetics clinic that offers a variety of skincare and anti-aging treatments to men and women. The clinic also offers wellness therapies and body contouring treatments to eligible candidates. A team of certified registered nurses and CoolSculpting aestheticians offer end-to-end support to all clients during their treatment. The clinic believes that each person is beautiful in their own way, and provides customized treatment plans to everyone.

Challenge

Flawless Med Spa was a direct referral to Growth99 from another client. The spa sought Growth99 as it wanted to partner with an organization that had expertise in everything about digital marketing. Flawless Med Spa was looking to increase its online popularity across various online and social media platforms. The clinic wanted Growth99 to design an impressive, automated CRM to garner more leads and increase the lead conversion rate.

Solution

Growth99 migrated the online functioning of Flawless Med Spa to a dynamic environment with robust SEO. The smart digital marketing strategy that Growth99 developed, has helped to increase the lead generation rate. A CRM complete with automated SMS response helped more leads to convert into long-term clients who were very satisfied with the spa services. Growth99 has covered all the aspects of digital marketing for Flawless Med Spa, allowing the clinic to capture leads from all possible sources.

AT A GLANCE

Company : Flawless Med Spa

Business : Medical Aesthetics Clinic

Location : Albuquerque

Customer Since : 2021

Website : <https://stayflawless.com/>

Use Case : Growth99 helped Flawless Med Spa to scale its business thanks to a unique and impressive CRM strategy.

Flawless Med Spa Says,

"Cameron--THIS IS SO GREAT! You all are amazing! Can't believe you did this between Thanksgiving and Christmas PLUS Covid! Thanks for everything! I know you all worked lots of hours and had to go the extra mile to get everything connected!"