

## Customer Story

# Integrated Med Spa

*Integrated Med Spa is an aesthetic medicine and wellness clinic focusing on comprehensive rejuvenation treatments for people of all age groups. The spa offers treatments for anti-aging, weight loss, sexual wellness, and beauty, among other treatments. At Integrated Med Spa, high priority is given to patient safety while performing treatments, and personalized attention and customized treatment plans help patients look and feel their best. A team of aesthetic injectors, licensed massage therapists, and nurse practitioners strive hard to give their patients nothing short of the best results.*

### Challenge

Around Fall 2021, Integrated Med Spa was looking to partner with a digital marketing company that specializes in SEO for websites of medical aesthetics. The spa was looking for someone to design an impressive website with a suitable and catchy call to action.

With adequate image branding and online reputation management, the spa wanted to gain more website traffic and, in turn, increase the rate of lead conversion. The spa had specific requirements about the layout of the service of its website. Growth99 was the best in the business, and Integrated Med Spa sought them out for its digital marketing management.

### Solution

Growth99 began working from scratch and launched a brand new website for Integrated Med Spa. The website was informative and was supported by a strong and dynamic infrastructure. Blogs and keyword-based content helped attract more website visitors, which helped increase the number of online bookings.

The Growth99 team devised a strategy to increase the Integrated Med Spa website's ranking with the help of paid Google ads. Growth99 developed a strong CRM strategy using custom SMS and email templates to follow up with the leads.

## AT A GLANCE

**Company :** Integrated Med Spa

**Business :** Aesthetic Medicine and Wellness Spa

**Location :** Bountiful, Utah

**Customer Since :** 2021

**Website :**

<https://integratedmedspa.com/>

**Use Case :** Growth99 designed an SEO strategy that helped Integrated Med Spa scale gain many positive Google reviews and scale its business.

### Integrated MedSpa Says,

*"Growth99 does it all! No brainer for us!"*