



Customer Story

My Aesthetic Studio

My Aesthetic Studio is an aesthetic medicine clinic offering anti-aging and rejuvenating skin services to its clients. Kelly Diefenderfer is an aesthetic nurse practitioner and the service provider at My Aesthetic Studio. Kelly uses only premium-grade products and offers FDA-approved services to her clients. Botox, dermal fillers, Kybella, and medical-grade skincare treatment are available at My Aesthetic Studio.

Challenge

My Aesthetic Studio approached Growth99 in the Fall of 2021 to seek help in scaling the business. The clinic was unable to make its mark in the field of medical aesthetics due to a lack of proper web presence and popularity. The spa had a website but it was not robust enough to impress users and did not have the required backing of SEO and other digital marketing strategies.

Solution

Growth99 migrated the online functionality of the website of My Aesthetic Studio to a more robust platform. The website gave a call-to-action that attracted more leads, many of whom converted to solid bookings. An impressive CRM plan has worked out well for the clinic and has helped in establishing better communication channels with leads.

AT A GLANCE

Company : My Aesthetic Studio

Business : Aesthetic Medicine Clinic

Location : DeBary, Florida

Customer Since : 2021

Website :

<https://myaestheticstudio.com/>

Use Case : Growth99 devised a well-thought CRM plan to help My Aesthetic Studio scale its business.

My Aesthetic Studio Says,

"Thank you, Growth99!"